

Dydacomp Ships Latest Version of Mail Order Manager Software

Dydacomp, a leading provider of business automation software for multi-channel merchants, retailers, traditional retailers and cataloguers is now shipping the latest version of its popular Mail Order Manager (M.O.M.) software solution.

M.O.M's fully integrated out-of-the-box solution provides small and medium sized ecommerce, catalog and retail operations cost-effective software to automate the entire business from a PC-based environment. Dydacomp's integrated order entry and importing from popular online marketplaces, order processing, inventory control, purchasing, warehouse management, fulfillment, shipping, accounting, reporting, advertising management are just some of the robust features already in use by thousands of businesses worldwide.

"In Mail Order Manager Version 6.0 we concentrated on our customers suggestions and came out with a solution that offers greater managerial control in nearly every area of the program," said Albert Realuyo, Dydacomp VP of Product Management. "Over 150 new features in all, M.O.M. 6.0 gives owners, managers and other key personnel the ability to monitor and direct every aspect of their business in an instant."

John Woodhour, Dydacomp's Manager of Sales added, "This new version of Mail Order Manager offers dozens of new reports to give executives at-a-glance views of mission-critical information in a moments notice." Woodhour continued, "From a built-in Manager's Dashboard screen to text-based transmission options for mobile devices, M.O.M. Version 6.0 works hard

to keep key people informed about business operations."

In addition to the advanced reporting, M.O.M. V6.0 brings increased efficiency and functionality to Customer Service and Order Entry departments through speed optimization and a long list of other exciting features including enhanced selling tools, expanded product details, a built-in chat feature and dozens of other enhancements. M.O.M. V6.0 even enables administrators to require manager authorization for price and discount changes that exceed a predetermined threshold.

A full Mail Order Manager V6.0 feature list is available at www.dydacomp.com/V6. ■



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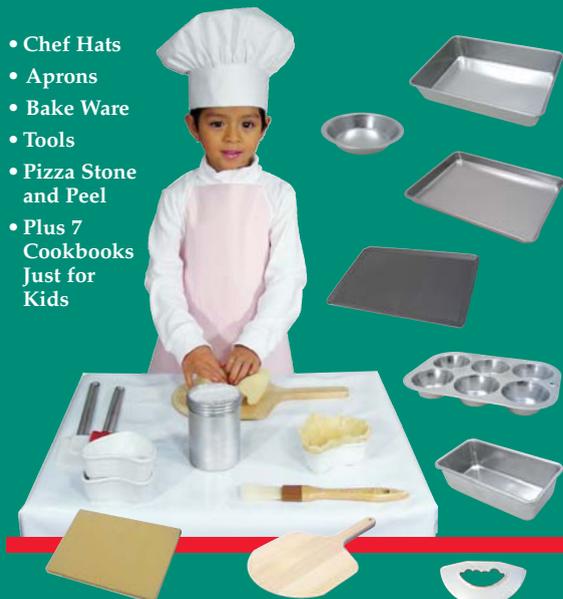
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